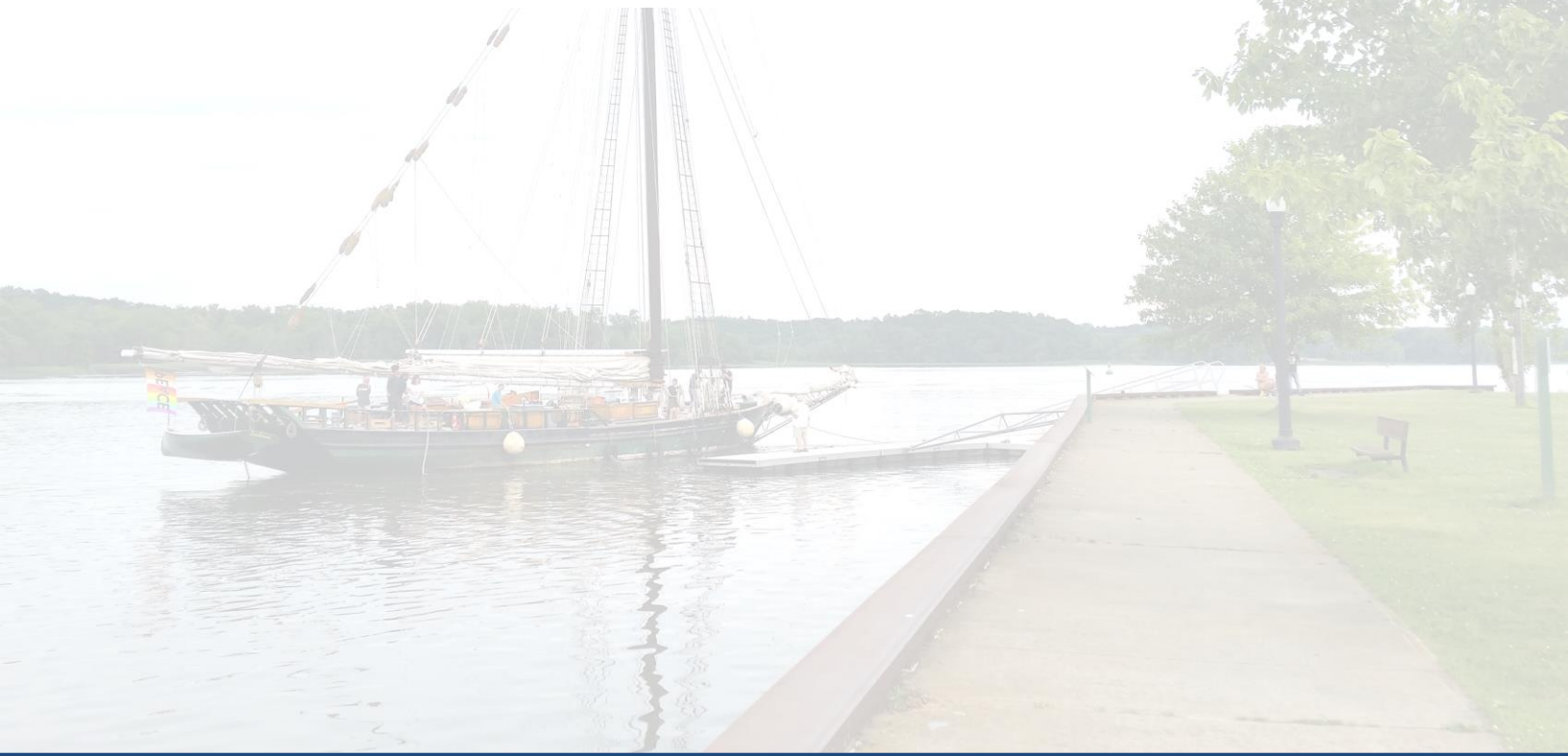


Village of Coxsackie

Local Waterfront Revitalization Program (LWRP)



Community Outreach Plan

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Section 1: Introduction

The LWRP

The Village of Coxsackie will develop a Local Waterfront Revitalization Program (LWRP) to establish community goals and strategies for future development along the Hudson River waterfront. The LWRP will focus on developing the village waterfront resources in a sustainable manner, creating recreational opportunities, preserving historic architecture and redevelopment of underutilized lands in downtown Coxsackie.

This project involves the preparation of a Local Waterfront Revitalization Program (LWRP) pursuant to the provisions of New York State Executive Law, Article 42, for the village of Coxsackie. Completion of this project may integrate preparation of a harbor management plan (HMP) as set forth in 19 NYCRR Part 603.3 and further described in guidelines prepared by the Office of Planning and Development.

The primary waterfront issues to be addressed in the Coxsackie LWRP have been preliminarily identified as:

- Public access to waterbodies including trails
- Improved recreation amenities associated with waterfront including new parks
- Supporting and growing water-related tourism
- Catalyze downtown revitalization
- Water quality protection
- Improved visual access to the waterfront
- Natural resource protection

Project Team

A Waterfront Advisory Committee (WAC) composed of stakeholders and Village officials, has been assembled to guide the work. Nagle, Tatich, Cranston dba Elan.3 Consulting (Elan) has been selected to work with the Waterfront Advisory Committee in the development of this project. The New York State Office of Planning, Development and Community Infrastructure will administer the grant funds and provide technical oversight and assistance as needed.

Community Outreach Plan

Community participation provides an opportunity to gather information from the public regarding the history or future plans of the Waterfront Revitalization Area (WRA). This input allows informed decisions to be made regarding the revitalization of the waterfront area through redevelopment balanced with protection of the abundant natural, historic and cultural resources existing in the village. This study involves a significant public engagement component to gather input from residents, property owners, business owners, and various stakeholders.

The goal of the Community Outreach Plan is to foster communication and trust between the public, the Village of Coxsackie, applicable regulatory agencies, and the Project Team during the course of the Coxsackie LWRP.

The Outreach Plan outlines an approach to achieve the following objectives:

1. To share information with the public regarding the planning process;
2. To provide opportunities for the public to voice issues, concerns and opportunities; and
3. To provide an opportunity for the public to contribute their perspective in the development of the Coxsackie LWRP as well as a vision for the community.

This Outreach Plan details the approach that the Waterfront Advisory Committee and its Project Team will use to inform residents, property owners and business owners to fully involve the community in the LWRP process. The success of the Coxsackie LWRP will not only rely on the expertise of the Project Team, but will substantially rely on local stakeholders from within Coxsackie. This will include municipal planners, engineers, lenders, developers, property owners, business owners (i.e., Reed Street Historic District businesses, Coxsackie Yacht Club, etc.), government officials (NYS DEC or NYC OPRHP representative for the Coxsackie Boat Launch), and community members.

The details of these project components are discussed further in the remaining sections of this Plan.

Section 2: Coxsackie LWRP

Site Location

As shown on Attachment #1, the Coxsackie LWRP Waterfront Revitalization Area (WRA) follows the municipal boundary for the village. The WRA includes mix of residential, commercial and recreation land uses throughout the study area.

Section 3: Scope of Work

Project Scope

The development of a LWRP is a step-by-step process in which the waterfront area is defined, the assets, key issues and opportunities regarding revitalization of the waterfront are identified, the vision for the waterfront area is created, a strategy is developed for fulfilling the vision and specific projects and guidelines are established that work towards realization of the vision. Securing community support and ownership is vital to achieving success. The specific steps and opportunities for community involvement are provided below.

1. Develop the Community Outreach Plan
2. Define Waterfront Revitalization Area (WRA) Boundary
3. Create an Inventory and Analysis of Existing Resources and Conditions
4. Hold a Community Open House to determine the accuracy and completeness of the waterfront area boundary and the inventory and analysis and to further identify strengths, weaknesses, opportunities and threats to the waterfront area
5. Consider Local Waterfront Revitalization Policies to shape the vision of a revitalized waterfront area
6. Identify Land and Water Uses and Proposed Projects that uphold the vision

7. Hold a Community Open House to solicit input as to the accuracy and completeness of the identified land and water uses and proposed projects
8. Identify Techniques for Local Implementation of the Program
9. Identify Federal and State Actions and Programs Likely to Affect Implementation of the LWRP.
10. Complete SEQRA
11. Develop a Draft LWRP
12. Hold a Public Information Meeting to gather public input on the Draft LWRP
13. Complete Final LWRP

Section 4: Community Participation Activities

Community participation will be one of the driving forces behind the successful development of the Coxsackie LWRP. The following sections of this Community Outreach Plan summarize the measures that will be in place to maintain effective communication between the Waterfront Advisory Committee and the community throughout the process.

Coxsackie LWRP Waterfront Advisory Committee

A Waterfront Advisory Committee (WAC) has been established to provide guidance and serve as a project steering group during the project. The role of the Advisory Committee is to review and provide input on documentation, help evaluate findings, shape the waterfront vision and identify projects and policies to support that vision. The Advisory Committee is comprised of individuals representing Coxsackie, Greene County, regional agencies, as well as business and property owners and residents. A list of WAC members is provided below.

Name	Affiliation
Dan Beachler	Resident
Catherine Benson	Heermance Memorial Library
Joanne Adamo Conway	Heart Land Realty
Aaron Flach	Flach Development, Inc.
Rebecca J. O’Connell	Resident
Brittany Parks	Coxsackie Transport, Inc.
Lia Post	Mansion + Reed General Store and Cafe
Judee Synakowski	Resident
Robert VanValkenburg, Jr.	Planning Board
Mark Evans	Mayor
Lisa Vasilakos	NYS DOS
Lisa Nagle	Elan.3 Consulting
Susan Caruvana	Elan.3 Consulting

As the Coxsackie LWRP moves forward, the Waterfront Advisory Committee (WAC) will meet on a regular basis to discuss the progress of the project and to keep the community informed of the assessment activities. These WAC meetings will generally coincide with significant project milestones. In advance of each Advisory

Committee meeting, Elan will prepare an agenda and work with the village to distribute meeting materials to the full Advisory Committee via email.

Public Meetings

To maximize public input, a variety of meeting formats will be used during the preparation of the Coxsackie LWRP. An overview of these activities follows:

Stakeholder Interviews: Working with the Waterfront Advisory Committee, the Project Team will identify key individuals in the community that have been or will likely be involved with the redevelopment of waterfront. This may include public and private sector individuals such as private land owners, businesses or neighborhood groups. One-on-one meetings will be held to understand their issues, concerns, and ideas for redevelopment. A one-on-one setting is preferred for the stakeholder meetings as people are more comfortable expressing their ideas and desires.

Additional efforts will be made to engage seniors and youth. Potential activities include a booth at the Farmers Market and coordination with the school district to create a civics-based event.

Proposed Meeting Location: Virtual

Open House #1: Project Update and Initial Issues and Opportunities Input. This meeting will: 1) share inventory and analysis findings, and 2) elicit community input on the vision, major issues, concerns, alternatives, and opportunities within the study area.

Advertising for the Open House and securing appropriate meeting space will be a collaborative effort between the village and the Project Team. The Project Team will be responsible for facilitating the discussion and engaging the public at the workshop and will prepare poster size visuals of the study area, maps and associated pertinent data/material.

Proposed Meeting Date and Location: October 16, 2019 at Village Hall.

Public Meeting #2: Proposed Land and Water Uses and Proposed Projects. The proposed land and water uses and proposed projects will be presented to the public in an open house format to solicit input as to the accuracy and completeness of that presented.

Proposed Meeting Location: Virtual

Public Meeting #3: Following completion of the Draft LWRP and in conjunction with the 60-day review and compliance with SEQRA, a public presentation will be made on the Draft LWRP. This meeting will likely occur at a regularly scheduled Village Board meeting with the Zoning and Planning Boards invited to attend.

Proposed Meeting Location: To be Announced

Public Notification Procedures

To develop interest and encourage participation, announcements relative to public meeting dates and venues, project status, and/or the availability of reports will be posted on the Village's website.

Notification of meetings or other project status-related announcements will also be provided on the events calendars associated with the following internet web sites: Village of Coxsackie and Facebook.

Announcements of the meetings will be made through the Daily Mail local newspaper. Meeting announcements will also be posted at the following locations:

- Village Building, 119 Mansion Street
- Griffin's Market, 273 Mansion Street
- US Post Office, 27 Reed Street
- Stewart's, Corner of Route 9W and Route 81
- Tops Market, Hope Plaza.

Information Repositories

Historical environmental reports (if available), pertinent correspondence, the Work Plan document package, future reports, and this Outreach Plan will be available for public review at the information repositories identified below:

Paper Copy Location(s):

Village of Coxsackie Offices
119 Mansion Street
Coxsackie, New York, 12051
Phone: 518.731.2231

In addition, the project website will be a resource for stakeholders and interested parties throughout the duration of the study. The website will include draft reports, meeting notes, mapping and dates of upcoming opportunities for public involvement and input. The project website can be found at www.CoxsackieLWRP.com.

Local, State, and Federal Contacts

The following contact information is provided for local, regional, and state agencies participating in the Coxsackie LWRP.

Village of Coxsackie

Contact information for the Village's primary representative is listed below:

Mark Evans, Mayor
Village of Coxsackie
119 Mansion Street
Coxsackie, New York, 12134
Telephone (518) 731-2718
mayor@villageofcoxsackie.com

New York State Department of State (DOS)

The DOS is the primary sponsor of the Coxsackie LWRP and has provided funding for the project. In addition, the DOS will provide oversight, direction, and technical assistance throughout the duration of the project. Contact information for the DOS representative for this project is provided below:

Ms. Lisa Vasilakos
Coastal Resources Specialist
New York State Department of State
Office of Planning, Development & Community Infrastructure
99 Washington Avenue, Suite 1010
Albany, NY 12231
Telephone: 518-486-3434
lisa.vasilakos@dos.ny.gov

Elan.3 Consulting

The Project Team will provide technical expertise for the duration of the project. The consultant on the Coxsackie LWRP BOA will be Elan.3 Consulting (Elan) of Saratoga Springs, New York. The primary contacts for the Project Team is listed with contact information below:

Ms. Lisa Nagle, AICP Principal-in-Charge Elan.3 Consulting
18 Division Street Suite 304 Saratoga, New York, 12866
lnagle@elanpd.com
(518) 306-3702 ext 11

Ms. Susan Caruvana, AICP, LEED-AP
Senior Planner
Elan Planning, Design, and Landscape Architecture PLLC
18 Division Street, Suite 304
Saratoga, New York, 12866
scaruvana@elanpd.com
(518) 306-3702 ext. 17

Section 5: Schedule

Development of the LWRP is outlined in the proposed project schedule provided below. This schedule will be amended as required to best meet the needs of the project as it moves forward.

Task	Title	2022					2023	
		Complete	Q1	Q2	Q3	Q4	Q1	Q2
Task 1	Preparation of the LWRP							
1.1	Project Scoping Meeting							
1.2	Establish a Waterfront Advisory Committee							
1.3	Preparation of Public Participation Plan & Website							
1.4	Waterfront Revitalization Boundary							
1.5	Inventory and Analysis							
1.6	Public Information Meeting/Open House #1	▲						
1.7	Waterfront Revitalization Policies							
1.8	Proposed Projects/Open House #2			▲				
1.9	Local Implementation Techniques							
1.10	State Actions							
1.11	Local Commitment and Consultation							
1.12	SEQR Compliance							
1.13	Draft LWRP			★	Agency Review Period		★	
1.14	Public Information Meeting #3						▲	
1.15	Final LWRP						Address Comments	

- ★ Advisory Committee Meeting
- ▲ Public Meeting

Attachments

Attachment #1 – Village of Cossackie LWRP WRA Proposed Boundary Map

